

Basic Details

APPLICATION INFORMATION

Title

First Name

Middle Name/Initials

Last Name

Designation

Name of Company

COMMUNICATION DETAILS

Current Street Address

City

State / Province / Territory

PIN Code

Telephone Number
STD code Number

Mobile Number +91

Facsimile Number
STD code Number

Website

E-mail Address
Not editable. It's your login ID.

Alternate E-mail Address
Optional

Organization Details

Type of Company

Year of Establishment

Category of organization

Paid Capital

Origin

Company Incorporation Number

Certificate of Incorporation in India Note: Max filesize should be less than 2 MB. Only document files are allowed (eg. pdf, doc, docx, jpeg).

Other Information

Total Number of Employees

Do you have an in-house design department? Yes No

If yes, Provide Number of Designers Employed:

Do you engage design consultancy services? Yes No

If yes, Describe the nature of Services:

How did you come to know about India Design Mark?

Designer Information

Personal Details

Title

First Name

Middle Name/Initials

Last Name

Designation

Type In-house Designer
 Design Consultancy

Design Consultancy

Company Name

Type of Company

Year of Establishment

Origin

Number of Designers

Website

Communication Details

Current Street Address

City

State / Province / Territory

PIN Code

Telephone Number

Mobile Number

Facsimile Number

E-mail Address

Product Information

Basic Details

Name

Model Number

Date of Entry in Indian Market
eg. DD/MM/YYYY

Retail Price

Locations

Annual Production / Sales in units

Select Category

- Lifestyle Products
- Home & Office Appliances
- Industrial Equipment
- Furniture & Equipment
- Automotive & Transportation
- Miscellaneous

Size of Product (in mm)

Width

Height

Length

Weight
in grams

Applicable Standards

Applicable Standard Code

Issuing Authority

Date of issuance
eg. DD/MM/YYYY

Copy of issued standard

Note: Max filesize should be less than 2 MB. Only document files are allowed (eg. pdf, doc, docx, jpeg).

ADD ANOTHER APPLICABLE STANDARD

Regulatory approvals for the product

Name of approving body

Identification number

Date of issuance
eg. DD/MM/YYYY

Copy of certificate of regulatory approval

Note: Max filesize should be less than 2 MB. Only document files are allowed (eg. pdf, doc, docx, jpeg).

ADD ANOTHER REGULATORY APPROVALS

Product Details

Product Overview *

Describe the Products, its intended users, how it is used and in what settings it is used.

Max 1000 Words

Materials Used *

State the different materials used in the manufacture of this product. Please be specific.

Max 700 Words

Technical Specifications *

State all the technical specifications of the product. Please be specific

Max 700 Words

What makes this product an innovative design solution? *

State the reasons why you feel this product is an innovative design solution. What were the challenges in this product development and how this solution overcame it? What are the design and engineering innovations unique to this product? Were these innovations new to the world, new to the market? Does a similar product, solving the same need, already exist in Indian market or other markets? How is your product different from them?

Max 1500 Words

User Benefits *

Describe how this product provides distinct benefits to its users. For example, ease of use, safety considerations, relevant aesthetics, cost-effectiveness, etc. Does the product expand the scope of use for its users, does it change the traditional practices to new ones, etc. How was the need addressed before this product came into existence? Max 700 Words

Organizational Benefits *

Describe how this product improved your company's profitability. For example, reduction in material costs, improved manufacturing efficiency, platform strategy, new market segment, improved logistics, speed to market, etc. Max 700 Words

Emotional Connect *

What is the emotional connect that this product provide to its users? In which ways does the product influence the users or provides a specific message to the user. Max 700 Words

Functional Benefits *

What new methods or improved functions this product brings to the users? What are the ergonomic considerations for this product such as level of comfort, ease of use, transportation, storage, assembly, durability and upgradation, etc.) Max 700 Words

Social Responsibility *

What value system has been followed in the manufacture, distribution, intended usage and specifications of the product? For example use of specific employee friendly practices, use of recycled materials, reducing waste, reducing power consumption, eco-friendly and sustainable, reusable, repairable, larger intended benefit to the society etc. Max 700 Words

Product Photographs

Photo from Top View *

Upload Image

Note: Max filesize should be less than 2 MB. Only image files are allowed (eg. jpg, png, gif).

Photo from Front View *

Upload Image

Note: Max filesize should be less than 2 MB. Only image files are allowed (eg. jpg, png, gif).

Photo from Side View *

Upload Image

Note: Max filesize should be less than 2 MB. Only image files are allowed (eg. jpg, png, gif).

Photo from Isometric View *

Upload Image

Note: Max filesize should be less than 2 MB. Only image files are allowed (eg. jpg, png, gif).

Photo or Technical Drawing showing sectional views

Upload Image

Note: Max filesize should be less than 2 MB. Only image files are allowed (eg. jpg, png, gif).

Photo of Product in use showing interaction with the User *

Upload Image

Note: Max filesize should be less than 2 MB. Only image files are allowed (eg. jpg, png, gif).

GUIDELINES FOR IMAGES

- ▶ You need to upload 6 different images of your entry
- ▶ Please remember that the first stage process of qualification of entries will be done online and the jury members will be making crucial decision based on uploaded images. So ensure that the uploaded images show the product and its unique features distinctively
- ▶ The image orientation must be horizontal (landscape format)
- ▶ The image file format has to be JPG
- ▶ Perspective should be used to highlight the scale of the product and add dynamism
- ▶ Avoid flat frontal views
- ▶ The images should be evenly lit, bright and clear
- ▶ Flash lighting, which illuminates the product unevenly, should not be used
- ▶ All the important facets of the products should be visible
- ▶ Preferably the photograph should be a cutout of the product, which appears on a white background
- ▶ Use shadows or reflection to add dimension and sense of space to an image
- ▶ Full bleed images should be used only if it is necessary to show the environment / surroundings or context of the product
If such a requirement arises use a background, which is uncluttered and minimal
- ▶ Do not use dark / unclear images
- ▶ Do not use close crops of images where scale is not clear
- ▶ The photo should be in 300 dpi resolution
- ▶ The size of the photo should not be smaller than 10 inches by 10 inches
- ▶ The photo preferably should be in square proportion

The sample application form is for your reference only. Physical entries are not allowed. Entries for IMark will be accepted electronically only. You can submit your entries at www.indiadesignmark.in

Declaration

Review the declaration for product photographs.

I undertake and confirm that I have obtained all permissions that I believe are necessary to apply for India Design Mark for this entry. I hereby confirm that I am authorized by my organization to submit this form and am authorized to fill-in all the necessary information.

I, acknowledge that I have read and understand the terms and conditions of participation in the India Design Mark and certify that the information provided by me is true, factual, accurate and complete to the best of my knowledge. I understand that if any information provided by me in this form is found to be inaccurate, false or misleading our entry will be immediately disqualified from the India Design Mark process or if already granted the mark, then the India Design Mark for our entry will be withdrawn. In the event the submitted information is found to be inaccurate, false or misleading, the onus of proving it otherwise will lie solely with my organization and me.

By signing this declaration form, I am hereby submitting to the authority and judgment of India Design Council and India Design Mark pertaining to our product for India Design Mark. On behalf of the organization, I represent, I undertake that no one from my organization including myself will question the jury decision. I will treat the jury decision as final and binding and will not seek any kind of legal recourse against the jury's decisions.

I understand that the evaluation process for the India Design Mark is not open to public at any stage and it is not legally binding for India Design Council to justify its decisions pertaining to grant or non-grant of India Design Mark.

To the best of my knowledge, information and belief, this product entry does not infringe or violate any other person's copyrights.

~~I, as representative of the organization submitting this form, hereby grant India Design Council a non-exclusive license to use all of~~

I, have understood the Terms & Conditions, and I resolve to abide by them.

Place:

Date:

eg. DD/MM/YYYY

Payment

The payment for India Design Mark can be done by demand draft or by electronic bank transfer. Given below is the information for making the payment. The amount of payment is to be as mentioned in the application section of this website.

Payment Mode

By Bank Draft

Payee: India Design Council

To be sent by courier to:

India Design Mark Secretariat
C/o National Institute of Design
Paldi, Ahmedabad 380 007

Please write down your Application Number at the back of the Bank Draft

Any bank charges incurred for the remittance will be borne by the entrant

Once you have drawn the bank draft, please scan a copy of the same and email it to admin@indiadesignmark.in along with application number and dispatch details

By Electronic Bank Transfer

Account Name: India Design Council
Account Number: 912020002800060
Bank Name: Axis Bank Ltd.
Bank Address: Paldi Ahmedabad, Gujarat, Ahmedabad 380007
IFSC Code: UTIB0001064

In remarks please add "India Design Mark, your company name & application number" as bank transfer reference

Please send us a scanned copy of the remittance receipt by email to admin@indiadesignmark.in along with application number